

ROOM ROOM

Su Hui-Yu

Vroom Vroom: A Total Story

Press release

13 April 2026



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It's showtime, baby! Taiwanese artist transforms Room Room into a living TV station

Imagine stepping into a TV time machine, where broadcasts from the past are revived and underrepresented voices emerge to collide with the conflicts of the present and future. In the exhibition *Vroom Vroom: A Total Story*, Taiwanese artist Su Hui-Yu (b. 1976) turns the spotlight on the ideologies, tensions, and desires that mass media has distributed to global audiences since the Cold War.

Through an expansive production of video, installation, and performance, Su Hui-Yu concludes his trilogy *The Trio Hall* in Room Room. Here, the artist's expansive video catalogue is brought to life within a scenography where audiences can move freely between a TV studio, control room, and makeup room, while auditions, rehearsals, and performances are continuously recorded and broadcast.

TV AS POLITICAL SPECTACLE

For years, Su Hui-Yu has worked with the cinematic method of "reshooting," in which film scenes are recreated in order to correct substantial errors; in Su's practice, the method becomes a way to revisit history as a living archive of unresolved desires and narratives. While previous works have brought queer theatre and pornography back from the margins of history, in *Vroom Vroom: A Total Story* Su turns his attention towards one of television's most popular formats: the variety show. Through its dramatic shifts between tragedy and farce, fact and fiction, he negotiates the visual regimes that for more than half a century have shaped and distributed both our values and imaginaries as a geopolitical force:

"I remember being a child and watching TV alone at home. It could be anything; films, TV shows, or political events on the news. The feeling that many others were watching exactly the same thing at the same time elevated it into a shared cultural experience. In this way, mass media functions as an interface between personal and collective consciousness," he explains.

Su Hui-Yu's hyperawareness of cultural reproduction and his connection to his home country, Taiwan, merge with the shifting realities of contemporary geopolitics. After enduring one of the world's longest periods of martial law (1949–1987), Taiwan today stands as a democratic pioneer in many respects. At the same time, the country is only recognised as an independent nation by twelve countries worldwide, and Taiwan's fate continues to rest on the fragile relationship between the United States and China.

Join us behind the scenes with one of Taiwan's most acclaimed artists as Su Hui-Yu, in collaboration with curators Martin Wendelbo and Regen Li, transforms Room Room into a fully functioning TV station from 24 April. The exhibition launches with performances and a full film crew on opening night, followed by live recordings directed by Su Hui-Yu himself on Sunday 26 April.

Through a vast network of references and a complex cross-cultural history, Su Hui-Yu unfolds Taiwan's history and global position as something far more than merely a pawn in a geopolitical game.

A BRIDGE BETWEEN EAST AND WEST

Vroom Vroom: A Total Story is presented by the curatorial duo Martin Wendelbo and Regen Li, founders of the cross-cultural art platform Tofu Collective, who were selected last year to take over Room Room through Art Hub Copenhagen's *Curators Open Call*.

Both Martin Wendelbo and Regen Li have backgrounds in China Studies and Visual Culture, and have respectively studied art history in Taiwan and Hong Kong. Over the past seven years, they have initiated collaborations with institutions, artists, curators, and publishers across East Asia in order to strengthen East Asian representation, networks, and perspectives within the Danish contemporary art scene.

"Tofu" refers to the small square symbol of the same name (☐), which often replaces Chinese characters when Latin typefaces are used on computers. For Tofu Collective, it represents the gap and distance between East and West — precisely the space they seek to work within and bridge.

About their collaboration with Su Hui-Yu, they explain:

"Following our collaborations and friendships in Taiwan, we published a two-volume publication last year in collaboration with a publisher in Taipei, focusing on a number of artistic practices that are particularly influential within the contemporary art scene today. Su Hui-Yu is one of Taiwan's major artists, and we were therefore incredibly excited to include him through an interview about his solo exhibition at MOCA Taipei, where the entire museum had been transformed into a film production environment. It was there that we truly became aware of the scale of his work with the moving image, and how his extensive productions draw viewers into complex and multilayered temporalities where the challenges of history repeat themselves. Since then, we have been in close dialogue about creating an exhibition in Denmark, and we are thrilled to now have the opportunity to present his practice to a Danish audience."

Vroom Vroom: A Total Story by Su Hui-Yu opens on 24 April at 5 PM with an opening reception and celebration. Everyone is welcome.

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INFO

Vroom Vroom: A Total Story by Su Hui-Yu
24 April – 1 August 2026
Curated by Martin Wendelbo and Regen Li

Opening reception Friday 24 April, 5–10 PM. Live production with Su Hui-Yu on Sunday 26 April, 12–6 PM. Everyone is welcome!

The exhibition builds on previous iterations developed at MOCA Taipei (2023) and most recently at MAMBO Bogotá (2025). The exhibition culminates in a feature film titled *The Trio Hall*, produced across solo exhibitions at the Museum of Contemporary Art Taipei, Bogotá Museum of Modern Art in Colombia, and Room Room. The first version of the feature film was selected for Berlinale 2025.

The exhibition is supported by the Bikuben Foundation via Art Hub Copenhagen, the Danish Arts Foundation, the S.C. Van Foundation, and the National Culture and Arts Foundation, Taiwan.

Room Room
Thoravej 29
2400 Copenhagen NV

Wed–Fri 12–6 PM
Sat 12–3 PM
Or by appointment

[Press images can be downloaded here.](#)

For questions or press inquiries please contact,

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BACKGROUND

The exhibition is realised through Art Hub Copenhagen's *Curator's Open Call* in 2025, where Tofu Collective was selected by a professional jury. In its motivation for the selection, the jury particularly emphasised Tofu Collective's ability to introduce unexplored voices and unconventional projects to the Danish art scene, connecting major global questions with progressive contemporary art.

Curator's Open Call 2025 was aimed at Danish and international curators based in Denmark or Skåne who are early in their careers and wish to develop their practice, receive feedback, and explore new ways of engaging public audiences. Through *Curator's Open Call*, AHC sought to develop and strengthen the curatorial field in Denmark while recognising practices characterised by courage, generosity, and openness — practices that experiment with engaging different types of audiences and creating exhibitions that speak to local, national, and international contexts alike.

ABOUT ROOM ROOM

Room Room is an exhibition platform in Copenhagen initiated and operated by Art Hub Copenhagen. It is a space for diverse practices with a focus on experimentation, visual thinking, and the relationship between art and the surrounding world. The exhibition programme is primarily created by artists, curators, and practice-based researchers who are part of AHC's programmes or participate through open calls.

The echo embedded within Room Room has its architectural explanation in the exhibition space's double-height ceiling. More indirectly, the name points towards the gestures of "making room," "holding space," and "occupying space." In this way, Room Room reflects AHC's work of facilitating, supporting, and presenting artistic and curatorial experiments — while inviting the wider public to engage with them.

Room Room can be accessed both directly from the street and through the café inside the building. The building is designed to accommodate visitors with disabilities, with step-free access throughout and elevators located at both ends of the building. Wheelchair-accessible toilets are also available on the floor. [Read more here.](#)



National Culture and Arts Foundation



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ABOUT SU HUI-YU

Su Hui-Yu (b. 1976, Taipei) is an artist and filmmaker working at the intersection of video, performance, and installation to explore the relationship between mass media, post-colonial history, identity, and technology. Often foregrounding marginalised voices and drawing on popular culture, Su employs “re-shooting” as a method to revisit unfinished, tabooed, and misunderstood narratives from the past. In doing so, he opens up new readings of collective memory — not as nostalgia, but as an active and critical rewriting.

Su Hui-Yu has exhibited internationally at institutions including MOCA Taipei, MAMBO Bogotá in Colombia, Taipei Fine Arts Museum, Kaohsiung Museum of Fine Arts, San Jose Museum of Art (USA), Kunsthalle Winterthur (Switzerland), Casino Luxembourg, Bangkok Art and Culture Center, Hyundai ArtLab (Seoul), and Power Station of Art (Shanghai). His works have also been presented at major film festivals, including the International Film Festival Rotterdam (which dedicated a retrospective to his video works in 2017), Berlinale (Forum, 2025), Videonale (Germany), Singapore International Film Festival, Taipei Golden Horse Film Festival, and PERFORMA (New York). Su Hui-Yu lives and works in Taipei, Taiwan.



Su Hui-Yu. Photo: Jing Moving Image

ABOUT TOFU COLLECTIVE

Behind *Vroom Vroom: A Total Story* by Su Hui-Yu is the curatorial duo Tofu Collective, consisting of [Martin Wendelbo](#) and [Regen Li](#).

Tofu Collective is a Copenhagen-based curatorial duo, publishing house, and cross-cultural platform facilitating artistic exchange through exhibitions, books, and events. Through transnational initiatives, they support artistic collaborations across Taiwan, Hong Kong, China, and Scandinavia.

As a non-profit DIWO (Do It With Others) organisation, Tofu Collective is committed to realising art projects that bring new and pioneering perspectives and expressions to the European art scene while simultaneously challenging its West-centric structures.

Between 2023 and 2025, they established Tofu Space — a 15-month exhibition programme and experimental platform within the facilities of the Gammel Strand art institution in central Copenhagen. Along the way, Tofu Collective has collaborated with internationally renowned artists such as LG Guggenheim winner Shu Lea Cheang, Taishin Arts Award recipient Su Hui-Yu, and Turner Prize nominee Sin Wai Kin. In 2024, they published their latest book, *Typhoon – In the Eye of Taiwan’s New Artistic Whirlwinds*, in collaboration with the publishing house dmp editions in Taipei.



Martin Wendelbo & Regen Li. Photo: Nicolaj Springborg